



EAST COAST DRIVE TO BECOME A TOURIST DRAWCARD UNDER THE LIBERALS

A majority Liberal Government will rename the stunning coastal drive between St Helens and Orford as the *Great Eastern Drive* and challenge for the title of Australia's top coastal drive.

As part of our commitment to grow tourism, a majority Liberal Government will take action to see Tasmania's spectacular East Coast recognised and marketed as one of the world's iconic tourist drives.

The view of the Hazards north of Triabunna, is as breathtaking as any section of Victoria's Great Ocean Road. In fact we believe it's better.

We will invest an additional \$500,000 over two years to create new signage and an aggressive marketing campaign to get more tourists travelling to, and staying along, Tasmania's East Coast.

Only the Liberals have a plan to increase tourism numbers to our State to 1.5 million by 2020, which the industry tells us will create 8000 new jobs.



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Tasmanian
Liberals 

LIBERALS COMMIT \$23 MILLION TO EAST COAST PROJECTS

The State Liberals will back a host of East Coast projects under a \$23 million plan unveiled last week.

The plan includes –

- ◆ \$3 million for the St Helens Hospital to cover planning and the start of construction as well as a long-term health infrastructure study for the region;
- ◆ \$3 million to upgrade St Mary's Pass Funding to undertake road works and bridge replacement projects at Esk Main Road between Avoca and Fingal and between Esk Main Rd and the Tasman Hwy;
- ◆ \$500,000 for a walking and cycle track around George's Bay and to address Parnella Heights erosion and;
- ◆ \$250,000 for a St Helens indoor netball centre

The Liberals long-term plan for the State will help grow the economy, create jobs and reinvigorate communities across the East Coast.

ONLY THE LIBERALS WILL KICKSTART LOUISEVILLE POINT DEVELOPMENT

As part of our long-term plan for Tasmania, a majority Hodgman Liberal Government will invest \$3 million in the joint Louisville Point Development at Orford to kick start this jobs-rich project, which will see public monies invested in common infrastructure to be owned by the Glamorgan Spring Bay Council.

Our investment will encourage the provision of a similar amount of funding from the Federal Government to finalise the commitment needed to progress this \$56 million development, a joint undertaking between two experienced developers and the Glamorgan Spring Bay Council.

This will create up to 430 construction and ongoing jobs on the East Coast, which has been hit particularly hard by the Labor-Green's job-destroying forestry deal.

The green light for this project relies on the funding for the construction of a shared-services model for water and sewerage services, which will resolve challenges for existing properties in the area, and also provide recycled water to maintain the new premium golf course.

To change Tasmania we must change the government

As a Senator, I fought hard for Tasmania. I love my community and want it to prosper.

It is time to declare **Tasmania open for business**. With our plan to grow the economy and create jobs we will cut the red and green tape and fix the budget mess.

We will rebuild our essential services including health, education and police.

Only the Liberals can provide the strong and stable majority government Tasmania needs.

VOTE



GUY BARNETT, Liberal for Lyons

Then vote 2 to 5 for the other Lyons Liberal candidates in the order of your choice