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Match radio fears allayed

Sally Glaetzer, November 06, 2013 12:00am

CRICKET Tasmania has assured fans there is likely to be little change to radio match coverage as a result of a national broadcast deal.

Fairfax Radio Network last week signed a five-year agreement with Cricket Australia to broadcast home Test, one-day international and T20 international matches.

The ABC still has rights to broadcast Test and international cricket alongside Fairfax stations but Sheffield Shield and Ryobi Cup coverage is unclear.

Tasmanian Senate candidate Guy Barnett said yesterday he feared Tasmania would be the only state to miss out on Sheffield Shield coverage because Fairfax does not have a radio network in the state.

But Cricket Tasmania marketing general manager Michael Roberts said Fairfax would not be broadcasting Sheffield Shield games in any state.

Roberts said he believed ABC coverage of the games could be negotiated at a local level.

"We've got a meeting with the head of the ABC in Tasmania in the next couple of days to nut out what it means," he said.

"I think it's up to us to work with the ABC now that the deal at a national level has been formalised."

He assured Tasmanian cricket fans they would not miss out.

"We'll be working to ensure there's no difference [in coverage]," Roberts said.

"If anything, we're looking to other arenas so people can watch and hear cricket in Tasmania more readily.

"If not through the ABC, we'll do something through digital radio."

[Link to online story here.](#)