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Guy Barnett, Minister for Primary Industries and Water

Successful trade delegation takes Tasmania to China

Tasmania has what the rest of the world wants and the Hodgman majority Liberal Government's China trade delegation has opened up new market and investment opportunities with our largest trading partner, driving business growth and creating new local jobs.

The trade delegation has delivered significant success across agriculture, energy and forestry sectors, by strengthening ties with our international partners and boosting trade and investment opportunities.

Supported by our government-to-government meetings in Beijing, and underpinned by Tasmania's MOU with the National Administration of Traditional Chinese Medicine, the Australia Education Management Group (AEMG) have confirmed an exciting new \$1 million investment into the State.

Through a partnership with the University of Tasmania, this investment will support research and development into growing Chinese Traditional Medicines in Tasmania for export across Asia and the globe.

A Tasmanian Renewable Energy Investor Symposium, promoted opportunities for further collaboration between Hydro Tasmania and China's energy sector, and investment in our emerging renewable hydrogen industry.

A Tasmanian seafood showcase event in Shanghai, co-hosted with the Australian Consul General, promoted Tasmania's premium seafood to our Chinese key partners, and over 100 leading wool industry representatives attended the launch of the new 'Natural Tasmanian Wool' brand.

Our wool growers and industry representatives also joined a study tour in Shanghai to meet with industry leading wool makers, spinners, weavers, knitters, traders and senior government and trade officials to cement strategic partnerships to boost opportunities for Tasmanian wool.

China as a priority market for Tasmania, plays an important part in achieving our strategic goal of growing Tasmania's exports to \$15 billion by 2050.

The Tasmanian Government is committed to grow trade through the Tasmanian Trade Strategy 2019 - 2025 to support our businesses to build export capabilities and take their products to the world.