



11 April 2016

Guy Barnett, Parliamentary Secretary for Small Business

## Continuing government support for retailers

Tasmanian small businesses are encouraged to take advantage of the Tasmanian Government's \$240 000 Tasmanian Retailer Development Program which commenced today.

The program consists of assistance to businesses through a personalised business health check, workshops and one-on-one business coaching.

Over 100 participants have already taken part, learning how to increase turnover and improve profitability, provide a point of difference to customers and be more resilient to rapidly changing business conditions.

The next round of workshops are running across the state between 11 April and 21 April 2016, and are open to retail businesses with a traditional shop-front, an online presence or a combination of both.

The Getting Behind and Backing Small Business – Supporting Tasmanian Retailers policy outlines the Tasmanian Government's commitment to supporting the retail sector.

There are around 4 000 Tasmanian retailers who are directly responsible for more than 25 000 jobs and contribute at least \$1 billion per year to the state's economy.

The Tasmanian retail sector is almost exclusively comprised of small businesses with 95% having 20 employees or fewer.

For more information about the program and to register for the upcoming workshops, visit Business Tasmania ([www.business.tas.gov.au](http://www.business.tas.gov.au)) or call 1800 440 026.