



19 January 2019

Guy Barnett, Minister for Primary Industries and Water

Tasmanian export wine of the year 2019

Congratulations to industry legends, Peter Dawson and Tim James, whose 2015 Chardonnay has taken out the Export Wine of Show International Judges Trophy at the 2019 Tasmanian Wine Show Awards.

In a year in which Tasmanian wine again expanded its reputation on the global stage, it is great to see two stalwarts of the industry recognized with the top prize at the Tasmanian Wine Show Awards.

Made with premium Derwent Valley fruit, Dawson & James has been recognised for the quality of its label, and for its success in opening up markets in the United Kingdom.

This year's Tasmanian Wine Show Awards brought together the best of Tasmania's wine industry and the finest Tasmanian vintages on offer with 83 exhibitors and 450 wines, with a very high strike-rate of medals per class, reflecting the overall quality of the sector.

Only this month, leading US wine lifestyle magazine, *Wine Enthusiast*, named Tasmania as one of the top ten wine travel destinations of 2019.

The Hodgman Liberal Government is committed to showcasing Tasmania's best products to the world, and is a proud supporter of our world-class local wine makers.

Tasmania's wine industry continues to grow both in production and in international reputation, with wine exports alone bringing close to \$4.5 million in sales to the state in 2017-18. The industry is well on its way to reach its targeted growth of 1.5 million cases of wine by 2020, a trebling of wine production since 2013, and is playing a pivotal role as we work towards our vision to grow the annual farm gate value of Tasmania's agricultural sector to \$10 billion by 2050.

That's why we are investing \$600,000 into the development of the wine industry in Tasmania. Wine Tasmania will use the funding to develop export and visitor markets, and build our wine industry's growing global reputation.

In collaboration with the Commonwealth Government we are also bringing together our wine and tourism sectors as part of a \$500,000 global marketing campaign to attract visitors to our regions.