



20 February 2020

Peter Gutwein, Premier

Guy Barnett, Minister for Primary Industries and Water

Appetite for Tasmanian Seafood growing

Tasmania's clean and sustainable brand is continuing to deliver for local industries, with record exports as national and global demand for our seafood continues to grow.

Our latest success story is the announcement that Petuna Aquaculture's premium ocean trout is set to appear on the menus of some of the world's most prestigious restaurants.

Petuna has been unveiled as one of seven new suppliers to worldwide distributor, Longino and Cardenal, at a gala event in Milan.

Longino and Cardenal are renowned for only marketing the best and supply to a network of global customers, including some of Italy's famous Michelin-starred restaurants.

It is great to see premium Tasmanian products being shared with the world, strengthening our credentials for producing superior, sustainable food products.

The seafood industry is an iconic part of our brand, and is an industry all Tasmanians can be proud of.

It is opportunities like these which build on our *Tasmanian Trade Strategy 2019 -2025*, with our seafood industry demonstrating its importance in achieving key aims and showcasing Tasmania in priority markets.

This supports trade logistics and market access, helping to build export capabilities of Tasmanian businesses.

The Tasmanian majority Liberal Government is a strong supporter of our seafood industry, which injects around \$1 billion into our economy annually and supports thousands of direct and indirect jobs, many in our regional areas.