

# Guy Barnett MP

Minister for Trade  
Minister for Primary Industries and Water  
Minister for Energy and Emissions Reduction  
Minister for Resources  
Minister for Veterans' Affairs  
Liberal Member for Lyons



## Tasmanian Government **Media Release**

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Guy Barnett, Minister for Primary Industries and Water

### Helping to promote access to Tasmanian Seafood Trails

The Tasmanian Government is investing \$150,000 to help promote access to local seafood to Tasmanians, the mainland, and the world.

The funding will be spread over three years and enable the Tasmanian Seafood Industry Council to continue to develop, update and promote the Seafood Trails Tasmania website and mobile device applications.

Seafood Trails provides a user-friendly online experience to explore Tasmanian seafood shops and restaurants, farms and seafood experiences, and events.

Aimed at the self-drive market, Seafood Trails brings the State's diverse seafood businesses into a central place where Tasmanians and visitors to the State can plan their own seafood trail.

The seafood industry is a key part of Tasmania's economy but has been affected by COVID-19, access restrictions to key export markets and limitations in the supply chain.

Promoting the Seafood Trails will support recovery of Tasmania's small seafood businesses and enhance their opportunities to grow to provide jobs and economic benefits to Tasmania.

The Tasmanian Government is committed to supporting the seafood, commercial and recreational fisheries sectors and has funded a range of initiatives, including recreational fishing infrastructure upgrades, licence fee waivers, digital transformation to reduce red tape, upskilling, support and training for commercial fishers, seafood processor grants, and developing emerging marine industries.

Tasmanians are encouraged to check out the Seafood Trails website to plan where to travel and spend to support locally grown high quality seafood.

To plan your Seafood Trails, visit [www.seafoodtrails.com.au](http://www.seafoodtrails.com.au) More features will be added to the website as the project progresses.