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Tasmanian Government **Media Release**

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Guy Barnett, Minister for Primary Industries and Water

Tasmania's wine sector is a vintage crop

The Tasmanian Government continues to support growth in the State's wine sector which had a stellar year in 2021, with 2022 shaping up to be equally successful.

Tasmanian wines scooped up a barrel of national awards last year, highlighting the excellence of Tasmanian produce and the skill and dedication of Tasmanian grape growers and winemakers.

Some of the many accolades were Tolpuddle Vineyard winning five trophies at the 2021 Melbourne Wine Show; Bream Creek, Clover Hill and House of Arras winning awards at the 2021 Champagne and Sparkling Wine World Championships; and 10 Tasmanian wines being named in James Halliday's Top 100 wines of 2021 – Arras, Apogee, Freycinet (x2), Pirie, Tolpuddle, Stargazer (x2) and Pooley.

All of the pinot noir gold medal winners at the 2021 Sydney Royal Wine Show were Tasmanian, and Tasmania was the most searched wine region on [winecompanion](https://www.winecompanion.com) in 2021.

This is an outstanding result for Tasmania and today I was pleased to recognise each of the winners on their success at Tolpuddle Vineyard in the Coal River Valley.

The wine industry in Tasmania has excellent growth prospects and the ability to increase employment and economic benefits to the State.

The State's wine grape vintage was up 18 per cent by volume for 2021 and the wine sector contributes about \$200 million to Tasmania's economy and employs more than 2,000 FTEs. The quality of Tasmanian wine grapes is also reflected in the record value of \$3,146 per tonne, compared with the national average of \$701 per tonne.

The wine sector continues to be an important and growing contributor to trade and tourism and the overall Tasmanian brand. ABS figures for 2019-20 show the export figure for Tasmanian wine was \$4.2 million, with the UK, US, Netherlands, Japan and China being the strongest markets.

The outlook for the upcoming 2022 vintage is equally positive, and the Tasmanian Liberal

Government continues to support growth and trade in the Tasmanian wine sector through its market development activities and the Strategic Industry Partnerships Program.

Additionally, we are investing \$100,000 to assist with improving resilience in the wine sector and fund emergency smoke testing, which is part of the \$10.2 million new Ag-Protection Package to future-proof Tasmanian agriculture and manage risks to primary industries.

Growth and prosperity in Tasmania's wine sector will be an important part of our target to sustainably grow the farm gate value of the State's agriculture to \$10 billion by 2050.