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Minister for Primary Industries and Water
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Tasmanian Government **Media Release**

21 February 2022

Guy Barnett, Minister for Trade

Free freight advisory service for Tasmanian businesses open now

The Tasmanian Liberal Government knows that the rest of Australia, and the world, wants what our State produces and we are pleased that Tasmanian businesses will get more export assistance and advice through the new, free Tasmanian Export Freight Logistics Advisory Service (TEFLAS).

Advisory company Affairs of State has been appointed to help local small-to-medium businesses optimise their transport operations, connect with transport services, develop new freight channels and identify potential cost savings.

The free service will help businesses improve their long-term competitiveness and viability and make it easier to get their products to offshore markets as quickly and efficiently as possible.

Affairs of State has a team based in Tasmania and significant freight and logistics knowledge and extensive business networks right across our State and beyond.

This service will help continue to grow Tasmanian exports which hit a record \$4.33 billion in the latest ABS figures, 19 per cent higher than the previous year.

Director and principal Mr Hans van Pelt will lead the service drawing on his direct experience in developing access and air capacity strategies for Tourism Tasmania and in freight and logistics from his time as CEO of Launceston Airport.

Making sure the service caters to each business' needs, Affairs of State will undertake on-site business visits and analysis of critical operational information to identify issues, potential efficiency gains and opportunities for individual clients.

They will also work to identify supply chain improvement initiatives and connect exporting businesses with freight and logistics providers.

Eligible businesses will be prioritised based on an assessment of their supply chain needs, with priority

given to those businesses facing issues that could affect operational sustainability and viability.

For more information on the Tasmanian Export Freight Logistics Advisory Service or to register for advice please email teflas@affairs.com.au.