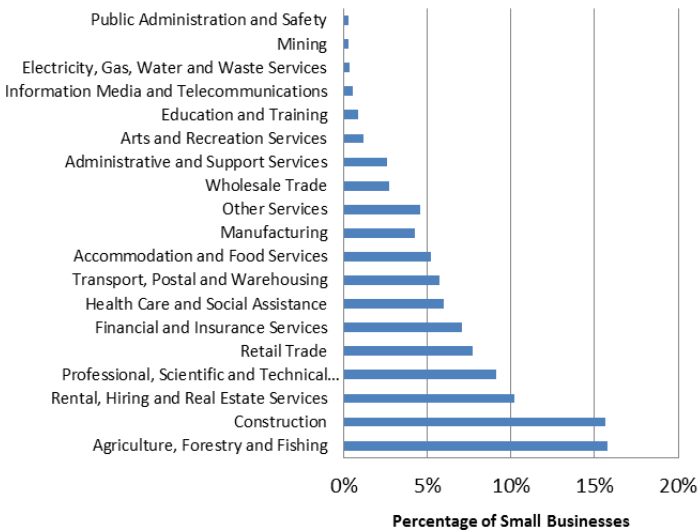


## Five industries account for almost 60% of Tasmania's small businesses

Tasmania's small businesses exist in a range of industries, with high representation in agriculture/forestry /fishing, construction and services.

Almost 40 per cent of small businesses in Tasmania are in exporting industries (mining, agriculture/ forestry/fishing, transport/postal/warehousing, manufacturing and construction).

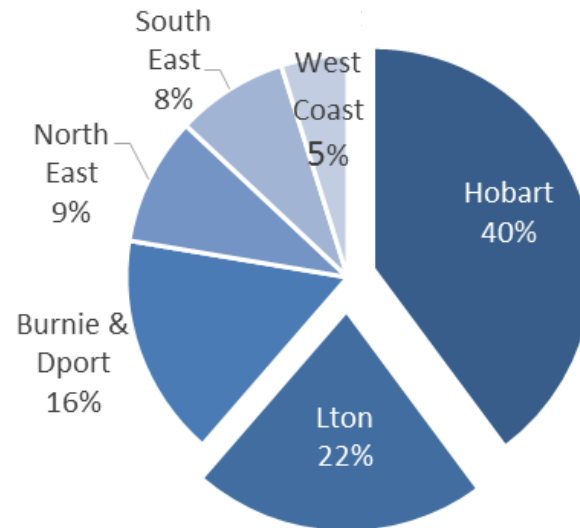
Small Business Industries



## Two fifths Tasmania's small businesses are in regional areas

16 per cent are in the north west.

Two thirds of small businesses are based in Hobart and Launceston.



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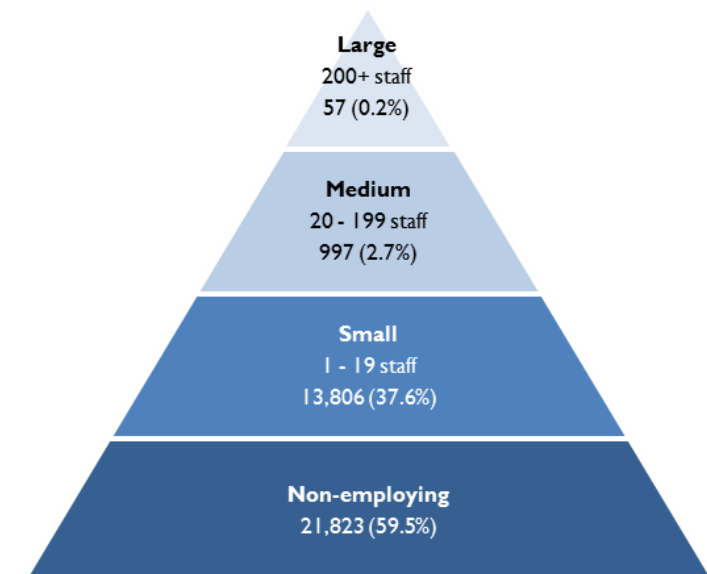
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## Small Business



## Why small business is important for Tasmania

Small businesses make a vital contribution to a successful Tasmanian economy and community. In addition to being a major contributor to the economy in terms of output, employment and number of businesses, the small business sector in Tasmania is self-reliant, innovative, responsive and entrepreneurial by nature.

There is an estimated 37,100 businesses in Tasmania and of those, around **36,800 are small businesses** (97 per cent).



Small firms are not simply small-scale versions of large companies. They have many features that are not found in large organisations and have to be managed differently.

Approximately 100,000 people are employed by small businesses in Tasmania.

## Key Facts about Small Business in Tasmania

**36 000 small businesses in Tasmania**

**97% of all businesses in Tasmania**

**78% of small business are located in Hobart, Launceston, Burnie & Devonport**

**60% are non-employing**

**39% of small businesses are in exporting industries**

**Almost one third of small business operators are aged over 50**

**Over a third of small business operators are women**

**Almost a quarter of all small business operators are born overseas**

**One third work part-time**

**92% of small business owners operate one business (8% have multiple small businesses)**

A decade ago there were around 33,500 small businesses in Tasmania, an increase of approximately 10 per cent.

Of the small businesses in Tasmania today, around 22,000 (60 per cent) are non-employing, micro-businesses.

Data Source: Australian Bureau of Statistics

## Let Guy know your thoughts...

I am keen to understand the challenges and issues you may be facing in running your small business.

To subscribe to my e-newsletter, provide feedback or discuss any relevant matters, please to contact me by email at [guy.barnett@parliament.tas.gov.au](mailto:guy.barnett@parliament.tas.gov.au) or by calling my office on (03) 6165 7746.

*Alternatively, please complete the following and return by mail.*

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