



23 September 2017

Guy Barnett, Liberal Member for Lyons

Tasmania lures World Fly Fishing Championships

The Hodgman Liberal Government is committed to making Tasmania an attractive tourism destination, and we are always looking to develop and support unique experiences and events.

Tasmania enjoys some of the best trout fishing in the world with some first-class fishing locations, which helped Tasmania's case to host the 2019 World Fly Fishing Championships.

Today I can announce that the Liberal Government is contributing \$100,000 to support the 2019 championships, which will be held in northern Tasmania.

The 2019 World Fly Fishing Championships will be held from 30th November - 8th December 2019, and is expected to bring over 1000 people to our beautiful State.

This is terrific news for tourism businesses and the visitor economy, particularly across Northern Tasmania and regional areas in my electorate of Lyons. That's why the Hodgman Liberal Government through Events Tasmania is providing funding to support the event.

Tasmania is already well on the way to reaching our target of attracting 1.5 million visitors a year to the State by 2020, and we have set another ambitious target for 70 per cent of all visitors to stay overnight in regional areas during their trip to Tasmania by 2022.

This will ensure regional areas share the benefit of Tasmania's tourism boom, strengthening regional economies and supporting local jobs.

The World Fly Fishing Championships presents a great opportunity to strengthen our brand by showcasing Tasmania's clean waterways, beautiful natural surroundings and of course our world-class produce.

Thirty-seven countries are eligible to compete in the championships with around 30 teams expected to compete.

I would like to acknowledge the work of Government agencies to secure this prestigious event, particularly Events Tasmania and the Inland Fisheries Service, as well as Premier and Minister for Tourism Will Hodgman, and Minister for Primary Industries and Water, Jeremy Rockliff.